



February
9-17

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Sponsorship OPPORTUNITIES

Martin County's Oldest and Largest Family Event!

📍 2616 SE Dixie Highway, Stuart, FL. 34996

📞 772-220-3247

🌐 www.martincountyfair.com

✉ fairoffice@martincountyfair.com

OUR MISSION



The Martin County Fair & Youth Livestock Show is the largest single event held annually in Martin County for over 60 years of our county's history. This annual event brings together over 40,000 people from across the Treasure Coast and neighboring regions.

This event is made possible by the Martin County Fair Association, Inc. (MCFA), a volunteer-based designated 501c3 non-profit organization. Chartered in 1959 the Association is eligible to receive tax-deductible donations. with over 130 members donating 10,000+ hours each year.

The Mission of the Association is to entertain and to promote our communities' traditions, talents, diversity, vision and agricultural heritage, doing so in a secure and fiscally responsible way through the creation of exhibits and tours, support of other non-profits and their missions, while encouraging our youths' future goals through scholarship awards.

Funds generated from the annual Fair event is used by the Martin County Fair Association, Inc. for the fairground facilities and property maintenance and renovation, other community events, and scholarship awards with program opportunities for Martin County youth.

The Martin County Fair Association, Inc. has membership with the International Association of Fairs and Expositions, Florida Federation of Fairs and Livestock Shows, and Stuart/Martin County, Palm City, Indiantown, Hobe Sound, and Jensen Beach Chambers of Commerce.

Committed Volunteers who are Supportive and Engaged within our Community.



www.martincountyfair.com

WHY SPONSOR?

Your generous support keeps our community's cherished legacy and agricultural traditions alive, while also giving your company significant visibility and recognition.

DIRECT CONSUMER MARKETING

Align your brand with the spirit of community by becoming a part of the Martin County Fair - an event that not only revives a cherished tradition but also stands as Martin County's premier family affair. Join us and make a meaningful impact on the local community.

COMMUNITY OUTREACH



Discover the power of experiential event marketing, the ultimate strategy to connect with your target consumers and foster unwavering brand loyalty. Immerse your audience in the captivating sense of community and pride that Martin County embodies. Watch as they embrace the satisfaction of supporting local products and boosting the economy through their purchases.

DISPLAYS • VISIBILITY PROMOTIONAL RIGHTS



Celebrating
65
years



Success
by the numbers

Martin County	3rd wealthiest county per capita in Florida
Estimated Attendance	We anticipate approximately 45,000 attendees at the event.
Age Group and Demographics	Open to all ages. Our target audience is primarily located in Martin County, but we expect attendees from neighboring areas as well.
Social Media	9200+ followers
Scholarships Awarded since 2020	\$52,000.00
Local Non-profits we Support	50+



SPONSORSHIP

Join us as a sponsor for our event and connect with a diverse audience while boosting your brand's recognition. With multiple sponsorship levels to choose from, you'll enjoy the spotlight through our extensive marketing and promotional efforts. This includes exposure through social media posts, email newsletters, and targeted advertising campaigns. Plus, elevate your brand by showcasing your signage at the event. Don't miss out on this unique opportunity to make a positive and lasting impact. Become a sponsor today!

TIER 1 SPONSORSHIP LEVELS

Sponsorship advertising will run from October 1, 2023-October 1, 2024.

*BANNERS SUPPLIED BY SPONSOR

BEST OF SHOW 1 available

- Premier logo placement on all marketing materials, including TEN large event banners (up to 10'x3')* in prominent locations, website, ticket booths, and highlighted in social media posts.
- Largest banner display in Livestock Pavilion (10'x3')*
- Prominent booth placement for marketing and promotions
- Highlighted mention during pre-event promotion and interviews
- Name mention on Martin County Fair radio ads on WSTU, 10 spots per week, year around.
- Name mention on The KC Ingram Show that broadcasts weekly from the Martin County Fair.
- 20 complimentary one-time access tickets to the event
- 10 VIP Parking Passes
- (8) VIP Seats to featured concert, artist TBA

\$25,000
INVESTMENT

GRAND CHAMPION

- Premier logo placement on all marketing materials, including EIGHT event banners (up to 5'x3')* in prominent locations, website, ticket booths, and highlighted in social media posts.
- Guaranteed Livestock Pavilion banner display (5'x3')*
- Prominent booth placement for marketing and promotions
- Highlighted mention during pre-event promotion and interviews
- Name mention on The KC Ingram Show that broadcasts weekly from the Martin County Fair.
- 10 complimentary one-time access tickets to the event
- 5 VIP Parking Passes
- (4) VIP Seats to featured concert, artist TBA

\$10,000
INVESTMENT

RESERVE CHAMPION

- Premier logo placement on all marketing materials, including SIX event banners (up to 5'x3')*, website, and highlighted in social media posts.
- Guaranteed Livestock Pavilion banner display (5'x3')*
- Highlighted mention during pre-event promotion and interviews
 - Name mention on The KC Ingram Show that broadcasts weekly from the Martin County Fair.
- 8 complimentary one-time access tickets to the event
 - 4 VIP Parking Passes
- (2) VIP Seats to featured concert, artist TBA

\$5,000
INVESTMENT



SPONSORSHIP

✦ TIER 2 SPONSORSHIP LEVELS ✦

Sponsorships advertising will run from October 1, 2023-October 1, 2024.

* BANNERS SUPPLIED BY SPONSOR

BLUE RIBBON

- Premier logo placement on all marketing materials, including FOUR event banners (up to 5'x3'),* website, and highlighted in social media posts.
- Banner display in prominent location (5'x3')*
- Highlighted mention during pre-event promotion and interviews
- Name mention on The KC Ingram Show that broadcasts weekly from the Martin County Fair.
- 4 complimentary one-time access tickets to the event
- 2 VIP Parking Passes

\$2500
INVESTMENT

RED RIBBON

- Premier logo placement on all marketing materials, including TWO event banners(up to 5'x3'),* website, and highlighted in social media posts.
- Banner display in prominent location (5'x3')*
- 2 complimentary one-time access tickets to the event
- 1 VIP Parking Passes

\$1,000
INVESTMENT

FRIEND OF THE FAIR

- \$500 receives
- ONE event banner (5'X3'),* logo placement on website and highlighted in social media post.
 - 2 complimentary one-time access tickets to the event

- \$250 receives
- Logo placement on website and highlighted in social media post.
 - ONE event banner (5'x3)

- \$100 receives
- Logo placement on website.
 - ONE event banner

\$500|\$250|\$100|\$ANY
INVESTMENT



THANK YOU



Thank you for exploring our fair sponsorships. We're thrilled to have the chance to unite the entire community and make lasting memories for everyone involved.



DONATE



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📞 772-220-3247

✉️ fairoffice@martincountyfair.com



CELEBRATING 65 YEARS!

FEBRUARY 9-17, 2024

SPONSOR NAME:
PHONE:

EMAIL:

BEST OF SHOW

1 available

- Premier logo placement on all marketing materials, including TEN large event banners (up to 10'x3')* in prominent locations, website, ticket booths, and highlighted in social media posts.
- Largest banner display in Livestock Pavilion (10'x3')*
- Prominent booth placement for marketing and promotions
- Highlighted mention during pre-event promotion and interviews
- Name mention on Martin County Fair radio ads on WSTU, 10 spots per week, year around.
- Name mention on The KC Ingram Show that broadcasts weekly from the Martin County Fair.
- 20 complimentary one-time access tickets to the event
- 2 VIP Parking Passes/8 General Parking
- (8) VIP Seats to featured concert, artist TBA

\$25,000
INVESTMENT

GRAND CHAMPION

- Premier logo placement on all marketing materials, including EIGHT event banners (up to 5'x3')* in prominent locations, website, ticket booths, and highlighted in social media posts.
- Guaranteed Livestock Pavilion banner display (5'x3')*
- Prominent booth placement for marketing and promotions
- Highlighted mention during pre-event promotion and interviews
- Name mention on The KC Ingram Show that broadcasts weekly from the Martin County Fair.
- 10 complimentary one-time access tickets to the event
- 2 VIP Parking Passes/3 General Parking
- (4) VIP Seats to featured concert, artist TBA

\$10,000
INVESTMENT

RESERVE CHAMPION

- Premier logo placement on all marketing materials, including SIX event banners (up to 5'x3')*, website, and highlighted in social media posts.
- Guaranteed Livestock Pavilion banner display (5'x3')*
- Highlighted mention during pre-event promotion and interviews
 - Name mention on The KC Ingram Show that broadcasts weekly from the Martin County Fair.
- 8 complimentary one-time access tickets to the event
 - 4 General Parking Passes
- (2) VIP Seats to featured concert, artist TBA

\$5,000
INVESTMENT

Banners supplied by sponsor

All logos displayed on "Big Screen" in Livestock Arena

BLUE RIBBON

- Premier logo placement on all marketing materials, including FOUR event banners (up to 5'x3')*, website, and highlighted in social media posts.
- Banner display in prominent location (5'x3')*
- Highlighted mention during pre-event promotion and interviews
- Name mention on The KC Ingram Show that broadcasts weekly from the Martin County Fair.
- 4 complimentary one-time access tickets to the event
- 2 General Parking Passes

\$2500
INVESTMENT

RED RIBBON

- Premier logo placement on all marketing materials, including TWO event banners (up to 5'x3')*, website, and highlighted in social media posts.
- Banner display in prominent location (5'x3')*
- 2 complimentary one-time access tickets to the event
- 1 General Parking Passes

\$1,000
INVESTMENT

FRIEND OF THE FAIR

- \$500 receives
 - ONE event banner (5'x3')*, logo placement on website and highlighted in social media post.
 - 2 complimentary one-time access tickets to the event
- \$250 receives
 - Logo placement on website and highlighted in social media post.
- ONE event banner (5'x3')
- \$100 receives
 - Logo placement on website.
 - ONE event banner

\$500|\$250|\$100|\$ANY
INVESTMENT

Other amount: \$

Martin County Fair Association, Inc. (501c3)
2616 SE Dixie Hwy., Stuart, FL 34996
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www.martincountyfair.com



PayPal Link

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