



SPONSORS WELCOME

9 DAY COMMUNITY EVENT!

PREMIUM BUSINESS AWARENESS!

FEB 11-19, 2022

Yellow Ribbon: \$100 \$250 \$500

Opportunity: Sun Protection Zone, Food Drive, Selfie Stations, Hand Sanitizer Stations, Scout Scholarships

- Logo on the Fair Website for one year
- Facebook announcement w/your business featured
- (2) General Admission Tickets
- (1) 3x5 Banner displayed during event

White Ribbon: \$1,000+

Opportunity: Ag-Tivity Area, Home Arts, Science Zone, Environmental Education, Beer Garden, Trams, Ticket Giveaways, Social Media Contests

- (2) VIP Seats to Montgomery Gentry Concert 2/12
- (4) General Admission Tickets to the event & (1) VIP Parking Pass
- (1) Banner or sign displayed at the activity
- Recognition in Social Media posts
- (1) 3x5 Banner displayed during event

Red Ribbon: \$1,500+

Opportunity to Present Livestock Arena, Stage Entertainment, Ground Acts, Fair Pageant, Small Animal Tent, Front Porch Stage, Restrooms

- (2) VIP Seats to Montgomery Gentry Concert 2/12
- (6) General Admission Tickets & (2) VIP Parking Passes
- (1) 3x5 Banner or sign displayed at the activity
- Recognition in "Boosted" Social Media posts
- Logo & Link on Fair website for (1) year

Blue Ribbon: \$2,000+

Opportunity to Present Special Admission Nights

Examples: First-Responder Night, Veterans Night, Teacher Appreciation Night, Special Needs groups, etc.

- (4) VIP Seats to Montgomery Gentry Concert 2/12
- (10) General Admission Tickets & (3) VIP Parking Passes
- (1) Banner displayed during the event
- Option to leave Banner up ALL Year Long - **ALL EVENTS**
- Recognition in "Boosted" Social Media posts
- Logo & Link on Fair website for (1) year

Grand Champion: \$5,000+

Opportunity to Present the Main Stage, Main Entrance, Major Concert, Advanced Tickets

- Your Company mentioned in applicable media communications
- (6) VIP Seats to Montgomery Gentry Concert 2/12
- Opportunity to welcome the crowd at that concert
- (20) Adult one-time tickets to the event & (5) VIP Parking Passes
- Option to leave Banner up ALL Year Long - **ALL EVENTS**
- Recognition in "Boosted" Social Media posts
- Logo & Link on Fair website for (1) year
- Business Name on Advanced tix and website (if chosen)